



September 29, 2023

Subject: Appointment of Executive Committee Chairman, Chief Executive Officer and Executive

Committee Directors

To: President and Manager

Stock Exchange of Thailand

Beauty Community Public Company Limited would like to report important resolutions of the Board of Directors Meeting No. 5/2023 dated September 29, 2023 as follows:

- 1. The resignation of Dr.Peerapong Kitiveshpokawat as Chief Executive Officer and the appointment of Mr.Pisan Tharaphat to the position of Chief Executive Officer instead, effective from October 1,2023 onwards.
- 2. The appointment of Dr.Peerapong Kitiveshpokawat to the position of Executive Committee Chairman, effective from October 1,2023 onwards.
- 3. The appointment of an additional Executive Committee Directors, effective from October 1, 2023 onwards, is as follows: Mr. Pisal Tharaphat, holding the position of Chief Executive Officer (CEO).

Please be informed accordingly

Dr.Peerapong Kitiveshpokawat

Chief Executive Officer